

#53547 ver.3

Dienger, Whitney

From: Jacobs, Sarah
Sent: Friday, September 14, 2012 10:20 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: RE: More Mandel N/A's

Thanks

From: Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]
Sent: Friday, September 14, 2012 10:20 AM
To: Jacobs, Sarah
Subject: RE: More Mandel N/A's

ok

From: Jacobs, Sarah [mailto:SJacobs@local12.com]
Sent: Friday, September 14, 2012 10:18 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: More Mandel N/A's
Importance: High

9/7, 6pm News \$500

9/10, 5p \$350 (2x)

9/10 530p \$400 (2x)

9/15, Sat 6pm @ \$420

9/17, Soaps \$200

9/17, Price is Right \$250

9/22, Sat 6pm \$200

Total N/A: \$2950

53547-19
 53547-8 + 54244-4
 53547-20 + 54244

55558-10

55558-8

250 2x

55558-18-1 + 55558-18-2

Mkgd:

all Madgood on #55558

Mentalist Sunday \$1600 P4

LN Sunday \$800 P3

Saturday Bengals Nation \$200 P3

9/14/2012

Sunday Sports Authority \$250 P3
Sunday Criminal Minds 1205-105a \$100 P3
Total back in: \$2950

Please confirm ASAP
Thanks
SAJ

Sarah Jacobs
Local Sales Manager
WKRC CBS 12/Local 12.2 The CW Cincinnati
513/763-5672

Order / Rev: 53547
 Alt Order #:
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Josh Mandel fo OHio US Senate
 Product Desc: 2645
 Estimate: 2645 OH Senate

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	WKRC	09/06/12	09/06/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	---1---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
4p Local 12 News at Four <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ---1--- 1 \$300.00 0.00															
Totals														25	\$22,950.00

24200